Simplified Loader | Recruitments

Role: Digital Marketing & Sales Executive

Reports to	Director
Department	Sales & Marketing
Location / Travel	London
Expenses	£500 / month (Competitive commission-based structure with the potential to earn £10,000 / month)
Last day of the application	19-Aug-2022 18:00

Job Overview

Simplified Loader develops Excel Templates and Mobile applications that integrate with world-leading ERPs. We work with international clients, well-known brands and leaders in their sectors. We are looking for an outstanding Digital Marketing & Sales Executive to join its sales team to help expand its customer base.

Principal Accountabilities

- ✓ Qualify inbound leads from our website, marketing campaigns, referrals, etc.

- ✓ LinkedIn – posting in line with the agreed schedule, writing articles, managing automation, planning acquisition campaigns, proactively searching to add to the network, engaging with potential leads and responding or forwarding as necessary

- ✓ Website – Working with Digital Marketing Manager to update the website blog with new and exciting content

- ✓ Conduct cold outreach via emails and LinkedIn

- ✓ Research the market to understand which companies might be interested. Identify the key decision makers to target. Subscriptions to sales databases will be arranged on request.

- ✓ Build long-term relationships with prospects

- ✓ Gauge an initial need, demand, and desire for Simplified Loader's products

- ✓ Manage multiple campaigns, projects and stakeholders

- ✓ Arrange product demo and present to the customer

- ✓ Understand our technical support modal

Qualifications

We are looking for the following skills:

- ✓ Working knowledge of an ERP system

- ✓ Understanding of interfaces

- ✓ A good eye for design, imagery and layout, and editorial best practice

- ✓ Start-up experience (preferred)

- ✓ Very well-spoken, strong communication skills

- ✓ Ability to engage and deliver presentations

- ✓ Fluent knowledge of the English language

- ✓ A high level of attention to detail

Benefits

- ✓ Expenses paid: £500 a month

- ✓ Competitive commission-based structure with the potential to earn £10,000 / month

- ✓ Work from home

- ✓ All necessary information provided to perform the duties

- ✓ Opportunity to work in a fast-paced, growing start-up environment

About Simplified Loader

Simplified Loader is a leading global software development company, providing applications that interact with leading ERP systems. With our thought leadership and culture of innovation, we apply industry expertise, diverse skill sets and next-generation technology to each business challenge.

Simplified Loader is an equal opportunities employer and welcomes applications from all sections of society and does not discriminate on the grounds of race, religion or belief, ethnic or national origin, disability, age, citizenship, marital, domestic or civil partnership status, sexual orientation, or gender identity, or any other basis as protected by applicable law.

Working for us

You'll learn, grow and advance in an innovative culture that thrives on shared success and diverse ways of thinking and enables boundaryless opportunities that can drive your career in new and exciting ways.

If you're looking for a challenging career working in a vibrant environment with access to training and a global network of experts, this could be your role. As part of our team, you'll be working with cutting-edge technologies and will have the opportunity to develop a wide range of new skills on the job.

How to apply

Email your CV to Careers@SimplifiedLoader.com. Please include details of why we should hire you for this role. We will contact the shortlisted candidates within two days after the application's close date.